

Emmanuel Roubion

49 years old

<https://emmanuel.roubion.net>

Experienced Product Manager

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EXPERIENCE

Senior Product Manager — VRROOM.world

Perpignan, FR (remote) • 2023 Jun – 2024 Mar

VRROOM builds the innovative Metaverse platform for concerts and shows — We topped #1 on the PICO's VR store!

- Coached leaders to align on the Vision, Mission & Strategy, redefining the 6-months outcomes-based roadmap
- Transformed processes & tools with Engineering, UX, Legal & the suppliers. Led the Creators program, test sessions
- Supervised 2 major VR concerts productions delivery (Armani White, Jean-Michel Jarre), including load tests

Senior Product Manager — Tenable.com

Paris, FR (remote) • 2021 Nov – 2022 Dec

PM on Tenable Identity Exposure, the SaaS & On-Prem product to secure Active Directory and eliminate attack paths

- Defined and maintained the 18 months Product Roadmap, supporting the Vision and Platform Strategy
- Transparent communication, alignment & prioritization with all APAC, AMER & EMEA pre-sales and Marketing teams
- Discovery interviews with customers, continuous ideas triage and prioritization, including with the Legal team
- 2-weeks pace production deliveries, including high collaboration with Eng. VP, Director, Team Leads & Designer
- Managed the regional feature toggles of the product; redesigned and clarified the Release Notes support site

Technical Co-founder — Tabliz.com

Sophia-Antipolis, FR • Part-time • 2018 – 2019 Apr

Tabliz was an app & start-up with the mission to capture all restaurants' menus in food lover's native language

- Incubated at **Telecom Paris Tech**: identified a product/market fit hypothesis, a digital innovation & growth strategy
- Built the [initial mobile MVP](#) with 30 restaurants in 6 languages. Collected 100+ consumers feedback & analytics.
- Designed [mock-ups](#) and [wrote specifications](#) to outsource the next development phase

Technical Product Manager & Product Owner — Enreach.com

Sophia-Antipolis, FR • 2009 – 2021 Nov

Enreach is the leading European Mobile & Fixed Cloud Telephony provider, powering 100+ telecom operators worldwide

As a **Product Manager**, with a focus on Security & Privacy, I made sure to ship valuable, viable and usable products:

- Oversaw the 8 products and their APIs, roadmaps and priorities with Business and R&D teams
- Launched 8 rich web apps targeting different personas & verticals, still essential for the MRR today
- Designed 100+ features with Customers, used daily by our 700K+ subscribers in 20+ countries (SSO SAML/LDAP/Kerberos, GDPR, PCI-DSS, Security, Analytics, APIs, White Labelling, Call Center, Call Recording...)
- Provided continuous expert guidance to Customers and Sales, R&D, QA, Marketing, Invoicing, Support, Ops teams...

As a **Product Owner**, I made sure developments were successfully delivered as expected:

- Collected hundreds of requirements, wrote & owned the user stories, wrote UIs prototypes and test cases
- Distributed the functional and technical knowledge across all teams with numerous documentation and [tutorials](#)
- Led the outsourced development of 3 web applications with freelancers / partners / interns I hired
- Led adoption of hot trends: Git, REST API, WebSocket protocols, Agile processes

I also served opportunistically as a SW Architect, SW Team Leader, Security Adviser, DPO, Project Manager, L1/2/3 Support, Training Instructor, Technical Writer, Release Manager, Web Master, JIRA admin, Process designer.

Java & Web App Developer — Centile Telecom Applications

Sophia-Antipolis, FR • 2005 – 2009

- Coded, supervised and released the new large web admin app of our solution (*5+ man years*)
- Introduced Ajax and innovative front end widgets and technologies (XHR, Struts, SiteMesh, jQuery, OpenRico...)

J2EE Developer — Opodo.com

Sophia-Antipolis, FR • 2003 – 2005

- Developed a Flight Business Rules engine and its specific rules for the Flights Booking portal
- Wrote hundreds of unit tests to validate the rules, using abstractions and variable inputs for coverage and
- Rolled out one of the first *Premium Economy* cabin class available on the Web which made thousands € revenues

Java Team Leader — Finance Technologie

Sophia-Antipolis, FR • 2001 – 2003

- Led a 4-person team on a large personal finance desktop app running in the Browser using Java applet technology
- Invented an XML UI language, for rapid prototyping. Coded a complex financial algorithm, debugging its specs

Java Developer — 8x8, Inc.

Sophia-Antipolis, FR • 1999 – 2001

- Developed from scratch 6 desktop & web apps in a Telecom startup (IP Telephony) using Java, Swing, Servlets and Applets. Most notably invented [US patent #8069205](#), using the web browser to remote control an IP Phone

SKILLS

Soft skills

• Excellent writing skills • Easy communication • Team player • Autonomous • French & English

Management

• Product teams management • Agile small & large projects • In house & outsourcing • Holacracy

Technologies

• Cloud & Web • Security mindset • VR • Java • REST & WebSocket API • HTML, CSS, Node/JS...

Methodologies

• Agile & Scrum (see [certification](#)) • User Stories • OOP, UML, Design Patterns, TDD, Refactoring, CI...

Tools

• Aha, Miro • Figma, Sketch • LucidChart, Draw.io • Git, shells • Emacs, VS Code • Atlassian stack

EDUCATION

French equivalent of a M.S. In Computer Science (« Diplôme d'Ingénieur Polytech Nice—Sophia 1998 »)

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